



Bhoj Reddy Engineering College for Women

(Sponsored by Sangam Laxmibai Vidyapeet, . Approved by AICTE and Affiliated to JNTUH)
Vinaynagar, IS Sadan Crossroads, Saidabad, Hyderabad – 500 059, Telangana. www.brecw.ac.in

File No: BRECW/IIIE/AY23-24-Even/Circular-01

Date: 02/04/2024

CIRCULAR

All II B.Tech ECE students and staff are hereby informed that Innovation Incubation and Entrepreneurship Cell is conducting event on “Women in Tech Ideathon” on **03 April 2024**. This program is scheduled between 10:00- 01:00Hrs. All students are instructed to attend this program.

The schedule of the program is as follows:

Year and Branch	Name of the Speaker and Designation	Date and Time (Hrs)	Venue
1	2	3	4
II ECE A,B	Dr Nikhila Malhotra	03 April 2024 10:00 to 01:00	Seminar Hall West Block 401

Note:

- 1) The faculty who are handling II B.Tech ECE should mark the attendance as per the timetable on these respective sessions.
- 2) All the teaching and non-teaching faculty who do not have class work are requested to attend the session of this program.


Dr.J Madhavan
Principal



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Innovation Incubation and Entrepreneurship Cell

Presents

An Awareness Program

On

“Women in Tech Ideathon”

By

Dr Nikhila Malhotra , Global Head of Makers Lab, Tech Mahindra

Date: 03 April 2024

Time: 10:00 to 01:00 Hrs

Venue: Seminar Hall WB 401



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Inaugural Session Schedule for Awareness Program on
"Women in Tech Ideathon"

Venue: Seminar Hall, West Block 401

Date: 03 April 2024

S No	Time	Speaker
1	10:00 AM	Welcome Address by Ms. Neha k (IV ECE)
2	10:05 AM	Address by Director Academics, Dr Gracy Saila Sree
3	10:10 AM	Address by Principal, Dr J Madhavan
4	10:15 AM	Keynote address by speaker Dr. Nikhila Malhotra
5	12.45 PM	Vote of Thanks by Ms Tejaswini (II ECE B)


Dr. Samit Kumar Singh
Co-ordinator- IIE Cell


Dr J Madhavan
Principal



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Department Of Electronics and Communication Engineering

Acknowledgement for Program on Women in Tech Ideathon Event

on 03.04.2024

II B Tech II Semester [Academic Year 2023-24]

S.No	Hallticket No	Students Name	Students Signature
1.	23321A0401	Abhinetri Vemuganti	Ab
2.	23321A0402	Akhila Aluka	Akhila
3.	23321A0403	Akhila Vadithya	Absent
4.	23321A0404	Akshitha Pattapu	Aksh
5.	23321A0406	Anam Mehnoor	← Ab →
6.	23321A0407	Anjali Ravula	Anjali
7.	23321A0408	Anju Sri Gumudala	- Ab -
8.	23321A0409	Anujna Daram	Anju
9.	23321A0410	Anushka U	Anushka
10.	23321A0411	Azma Fathima	Azma
11.	23321A0412	Bhanu Sri Reddy Billapati	Bhanu
12.	23321A0413	Bhanu Teja Perumala	Bhanu
13.	23321A0414	Bharathi Yeruva	Bharathi
14.	23321A0415	Bhargavi Mokkaapati	Bhargavi
15.	23321A0416	Bhavani Kudikala	Bhavani
16.	23321A0417	Bhavya Sri Mannepalli	Bhavya
17.	23321A0418	Bhuvana Kruthi Gundala	← Absent →
18.	23321A0419	Chaitanya Bommena	Chaitanya
19.	23321A0420	Charmika Lakshmi Karlagunta	Charmika
20.	23321A0421	Deepika Mella	Deepika
21.	23321A0422	Dharani Pallapu	Dharani

22.	23321A0424	Divya Pathuri	Divya
23.	23321A0425	Divya Sri Kalwagadda	Divya
24.	23321A0426	Farha Jabeen	Farha
25.	23321A0427	Gayathri Sapavat	Gayathri
26.	23321A0428	Hansika Karla	Hansika
27.	23321A0429	Hari Priya Vootukuri	Priya
28.	23321A0430	Harika Shivannagari	Harika
29.	23321A0431	Harini Gadige	Harini
30.	23321A0432	Harshitha Reddy Budidha	Harshitha
31.	23321A0433	Hema Bandi	Absent
32.	23321A0434	Husna Habeeb	Husna
33.	23321A0435	Jayanthi Mogili	Jay
34.	23321A0436	Kavya Bhanavath	Kavya
35.	23321A0437	Kavya Kompelli	Kavya
36.	23321A0438	Kavyasri Mekala	Kavya
37.	23321A0439	Keerthana Mallekedi	Keerthana
38.	23321A0440	Keerthana Pola	Keerthana
39.	23321A0441	Keerthi Biyyala	Keerthi
40.	23321A0442	Keerthi Sree Gaddala	Keerthi
41.	23321A0443	Lakshmi Likhitha Chintla	Lakshmi
42.	23321A0444	Laxmiprasanna Gyara	Prasanna
43.	23321A0445	Leelanjani Talla	Leelanjani
44.	23321A0446	Madhu Mitha Katta	Madhu
45.	23321A0447	Manasa Gandu	Manasa
46.	23321A0449	Manisha Jallipalli	Manisha
47.	23321A0450	Manjula Madam	Manjula
48.	23321A0451	Manusha Paka	Manusha
49.	23321A0452	Mayuri Kanchukatla	Mayuri
50.	23321A0453	Meghana Domala	Meghana

51.	23321A0454	Meghana Nayini	N. Meghana
52.	23321A0455	Meghana Siliveru	S. Meghana
53.	23321A0456	Mrudhula Reddy Pannala	P. Mrudhula
54.	23321A0457	Narayani Dandala	D. Narayani
55.	23321A0458	Navya Thalandi	N. Navya
56.	23321A0459	Navya Vankudoth	V. Navya
57.	23321A0460	Neha Golanukonda	G. Neha
58.	23321A0461	Nihitha Anikesh	A. Nihitha
59.	23321A0462	Nishika Bodas	B. Nishika
60.	23321A0463	Nithya Santhoshini Narla	N. Nithya
61.	23321A0464	Pallavi Bangale	B. Pallavi
62.	24325A0401	Akhila Pothulapally	P. Akhila
63.	24325A0402	Akshaya Chindam	Ch. Akshaya
64.	24325A0403	Geethanjali Eslavath	E. Geetha
65.	24325A0404	Gowri Vaspula	V. Gowri
66.	24325A0405	Jahnvi Mamillapalli	M. Jahnvi
67.	24325A0406	Laxmi Bhavani Bantu	B. Laxmi Bhavani
68.	24325A0407	Madiha Iffath	Madiha Iffath
69.	22321A0429	S. Dharani	S. Dharani
70.	23321A0465	Pallavi Siddala	Pallavi
71.	23321A0466	Pavani Javvaji	Pavani
72.	23321A0467	Pooja Bodhankar	Pooja
73.	23321A0468	Poojitha Shiga	Poojitha
74.	23321A0469	Pragathi Salveru	Pranathi
75.	23321A0470	Pranathi Gondhi	Pranathi
76.	23321A0471	Pranathi Midudhula	← Abhishek →
77.	23321A0472	Pravalika Vanam	V. Pravalika
78.	23321A0473	Privanka Nenavath	Privanka
79.	23321A0474	Raghavi Garlapati	Raghavi

80.	23321A0475	Rama Manasa Vaishnavi Kanteti	P. Vaishnavi
81.	23321A0476	Rekha G	Rekha
82.	23321A0477	Rishika Koyagura	Rishika
83.	23321A0478	Rishitha Sripathi	Rishitha
84.	23321A0479	Rishitha Tsavalam	Rishitha
85.	23321A0480	Rithika Ballem	Rithika
86.	23321A0481	Rithvika Vaddem	Rithvika
87.	23321A0482	Rithwika Nakirekanti	Absent →
88.	23321A0483	Sahithya Devireddy	Sahithya
89.	23321A0484	Sahithya Samala	S. Sahithya
90.	23321A0485	Sai Sarvani Perecharla	Sai Sarvani
91.	23321A0486	Sai Srija Adla	Sai
92.	23321A0487	Saipoojitha Kokkeragadda	Absent →
93.	23321A0488	Saraswathi Molagasi	Saraswathi
94.	23321A0489	Shaik Saniya	Saniya
95.	23321A0491	Shreya Chittepu	Shreya
96.	23321A0492	Shreya Yeddandi	Shreya
97.	23321A0493	Sindhu P	Sindhu
98.	23321A0494	Sindhutulani Gurrarn	Sindhu
99.	23321A0495	Sindu Animalla	Sindu
100.	23321A0496	Siri Budida	Siri - B
101.	23321A0498	Sirisha Devolla	Sirisha
102.	23321A0499	Sneha Kamlikar	Sneha
103.	23321A04A0	Sneha Reddy Surakanti	Sneha
104.	23321A04A1	Snehitha Kolipaka	Snehitha
105.	23321A04A2	Sniggdha Gajavelli	Absent →
106.	23321A04A3	Sravani Manda	Sravani
107.	23321A04A4	Sravani Samra	Sravani
108.	23321A04A5	Sravani Varikuppala	Sravani

109.	23321A04A6	Sravanthi Katepally	Sravanthi
110.	23321A04A7	Sravya Naralashetti	Sravya
111.	23321A04A8	Srivani Medi	Srivani
112.	23321A04A9	Srujana T	Srujana
113.	23321A04B0	Sruthi Koonreddy	Sruthi
114.	23321A04B1	Suhasini Banoth	Suhasini
115.	23321A04B2	Sujatha Chavala	Sujatha
116.	23321A04B3	Susmitha Regalagadda	Susmitha
117.	23321A04B4	Swapna Thoudoju	Swapna
118.	23321A04B5	Swathi Kalakola	Absent
119.	23321A04B6	Syeda Qathija Marriya	Marriya
120.	23321A04B7	Tanuja D	Tanuja
121.	23321A04B8	Tejaswini Achanolla	Tejaswini
122.	23321A04B9	Usha Sri Nelakonda	Usha
123.	23321A04C0	Vaishnavi Sankoji	Vaishnavi
124.	23321A04C1	Vaishnavi Velma	Vaishnavi
125.	23321A04C2	Vanaja Gurle	V. Vanaja
126.	23321A04C3	Vanshika Kadari	Vanshika
127.	23321A04C4	Varshini Rajaram	Varshini
128.	23321A04C5	Varshitha Reddy Mankala	varshitha
129.	23321A04C6	Yashaswini Bhandavaram	Yashaswini
130.	23321A04C7	Yeshwitha Katoogi	Absent
131.	22321A04C0	M Varuni	Varuni
132.	24325A0409	Ravvala Ramya	Ramya
133.	24325A0411	Pannala Sony	Sony
134.	24325A0412	Tanneru Srivani	Absent
135.	24325A0413	Mandapuram Yamuna	Yamuna

Students present - 1

Present - 126

Total - 135

JSD
Principal J
Dr J. madhavan



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Department of Electronics and Communication Engineering

Report on “Women in Tech Ideathon” conducted by Innovation Incubation and Entrepreneurship Cell for II B.Tech ECE A,B Students on 03 April 2024

Date: 04 April 2024

The Innovation, Incubation and Entrepreneurship Cell of Bhoj Reddy Engineering College for Women organized an Awareness Program titled “Women in Tech Ideathon” on 3rd April 2024 for II B.Tech students of ECE branches. The event was conducted between 10:00 AM and 01:00 PM at the Seminar Hall, West Block (WB 401). The resource person for the session was Dr. Nikhila Malhotra, Global Head of Makers Lab, Tech Mahindra. The program aimed to inspire and encourage women students to explore innovative thinking and idea generation in technology-driven fields.



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Innovation Incubation and Entrepreneurship Cell

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An Awareness Program

On

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By

Dr. Nikhila Malhotra, Global Head of Makers Lab, Tech Mahindra

Date: 03 April 2024

Time: 10:00 to 01:00 Hrs

Venue: Seminar Hall WB 401

Figure 1: Banner of the Awareness Program

Objectives of the Program

- To promote awareness about innovation and ideation in technology among women engineers.
- To inspire students to take part in idea hackathons and innovation challenges.
- To provide insights into the process of transforming ideas into practical and implementable solutions.

Event Overview

The session began with an inaugural address by Dr. J. Madhavan, Principal of Bhoj Reddy Engineering College for Women. He emphasized the importance of creativity and innovation in the evolving technological world and encouraged students to actively participate in innovation-based programs. The event was coordinated under the guidance of the Innovation, Incubation and Entrepreneurship Cell and received an overwhelming response from students.

Session Highlights

Dr. Nikhila Malhotra, Global Head of Makers Lab, Tech Mahindra, delivered an inspiring talk on the role of women in technology and innovation. She shared her experiences in leading innovation-driven projects and provided insights into how students can channel their creativity to solve real-world challenges. The session also included interactive discussions on ideation frameworks, prototyping, and entrepreneurship opportunities in emerging technologies.

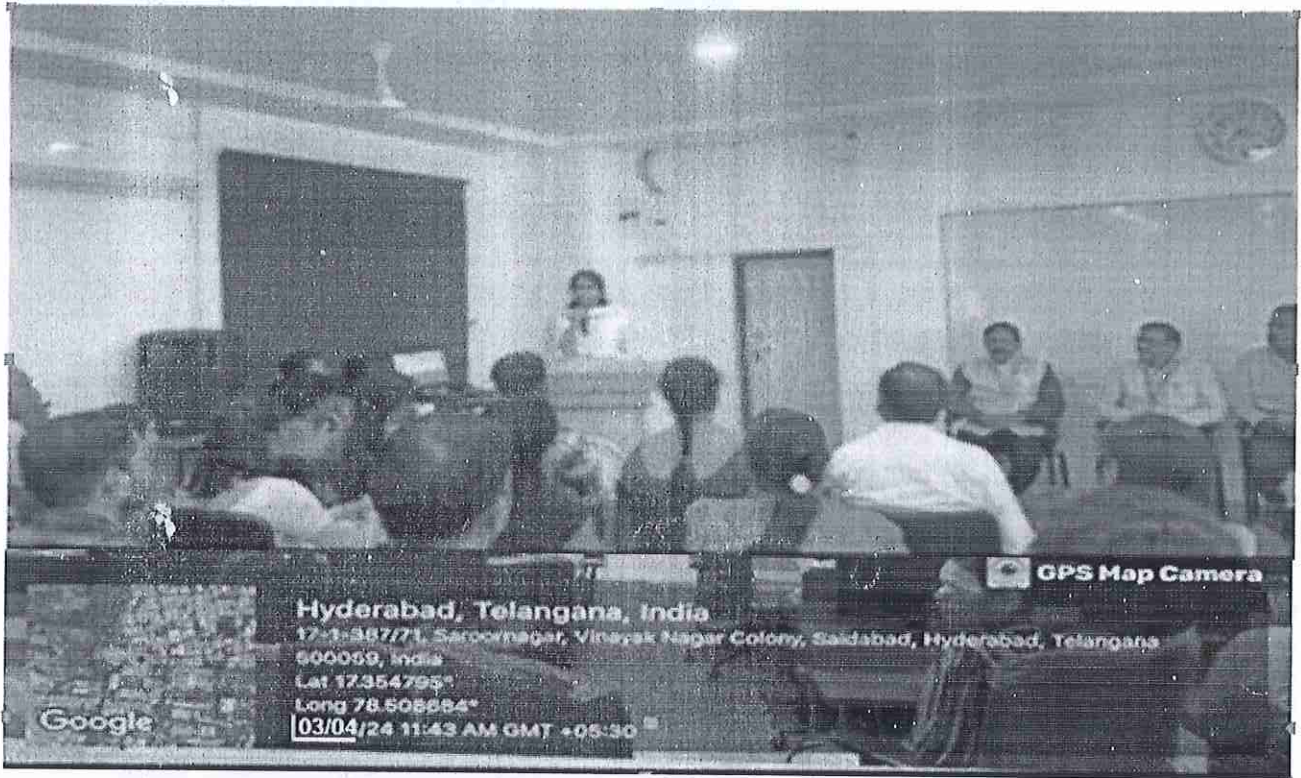


Figure 2: Dr Nikhila Malhotra presenting the Session on 04 April 2024

Participation Details

A total of 135 students from ECE branches participated in the event. Faculty members from various departments also attended the session. Attendance was recorded by respective faculty members as per the timetable.

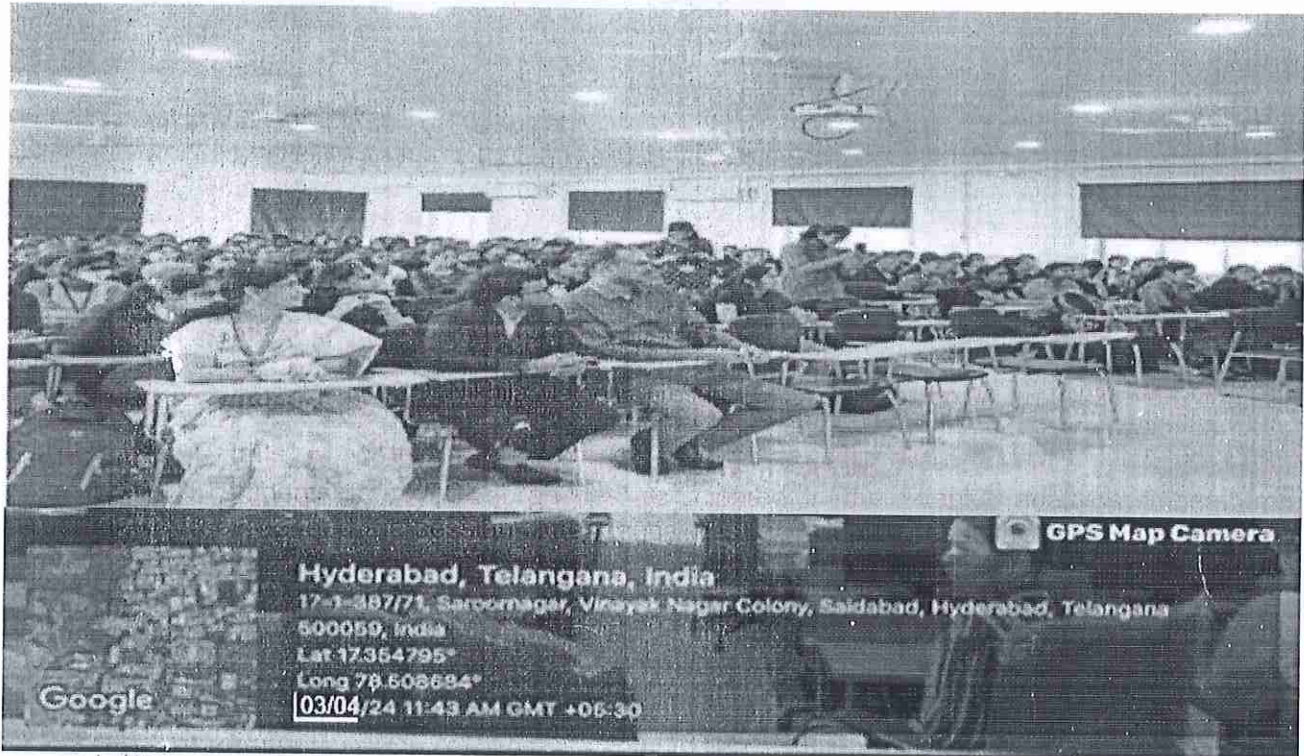


Figure 3: Students, Faculty during the Session on 04 April 2024

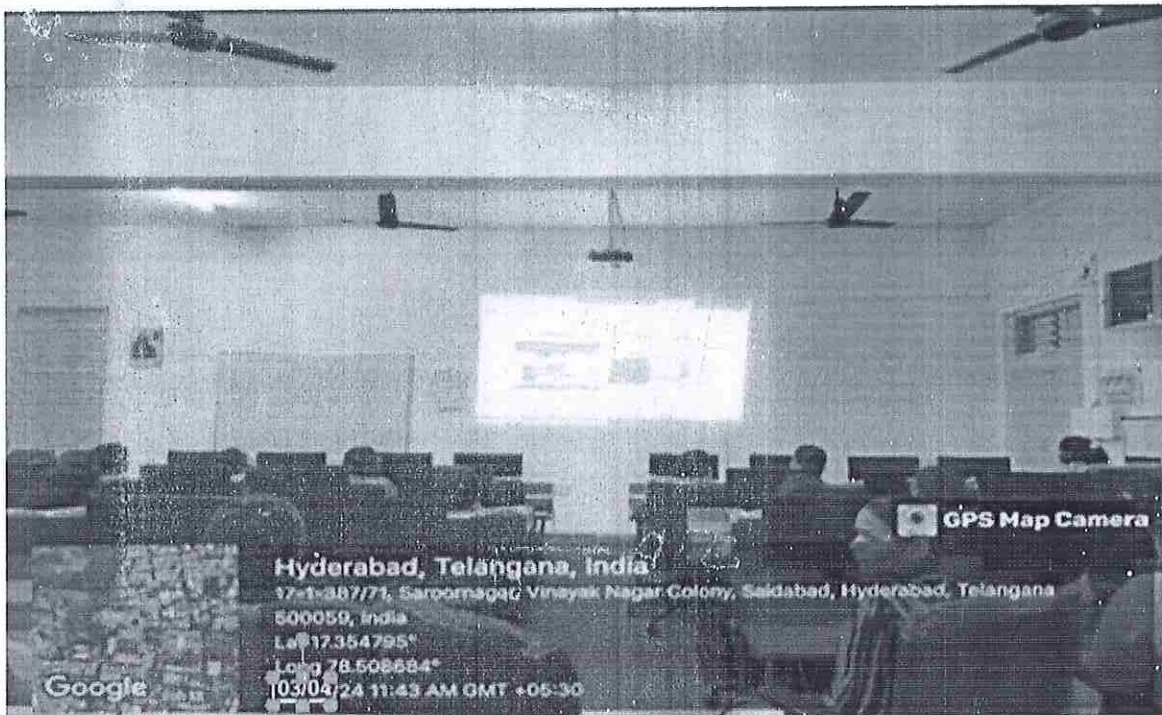




Figure 4: Presentation during the Session on 04 April 2024

Feedback Summary

Feedback was collected from participants at the end of the session. Overall, students rated the session as excellent, appreciating its motivational and informative nature. Many participants expressed enthusiasm to participate in future innovation and entrepreneurship-related programs. The session was impactful in promoting awareness about women-led innovation and encouraging creative thinking.


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Department of Electronics and Communication Engineering
ONE DAY - HACKATHON FEEDBACK FORM

Dates: 03 April 2024
 Topic: "Women in Tech Ideathon"

(Rate the feedback with tick mark)


S.No	Particulars	Excellent (5)	Very Good (4)	Good (3)	Satisfactory (2)	Poor (1)
1	The sessions were well-structured and easy to follow	✓				
2	The Hackathon covered a comprehensive range of concepts		✓			
3	Hands-on activities and practical demonstrations helpful in understanding the concepts	✓				
4	The Hackathon provide insights into the current industry practices	✓				
5	This Hackathon will be helpful for developing my Mini / Major projects		✓			
6	Suggestions for improvement of the Hackathon events in future:	Hackathons are helpful and good.				


Figure 5: Feedback collected at the end of session on 04 April 2024

Conclusion

The Innovation, Incubation and Entrepreneurship Cell expresses its gratitude to Dr. Nikhila Malhotra for her invaluable contribution to the success of the program. Special thanks are extended to the management and Principal, Dr. J. Madhavan, for their continuous support and encouragement in organizing such impactful programs. The event concluded with a vote of thanks by student coordinators from II ECE, appreciating the resource person and the organizing team for their efforts.


N Sony
IIE Cell Incharge


S Manjula
HOD -ECE


Dr Samit Kumar Singh
Coordinator-IIE Cell


Dr J Madhavan
Principal



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Innovation Incubation and Entrepreneurship Cell Feedback Form

Date: 03 April 2024

Topic: "Women in Tech Ideathon"

(Rate the feedback with tick mark)

S.No	Particulars	Excellent (5)	Very Good (4)	Good (3)	Satisfactory (2)	Poor (1)
1	How would you rate your overall experience at the Ideathon?	✓				
2	How effective was the event in encouraging creativity and innovation?		✓			
3	How relevant and useful were the mentoring sessions / expert talks?		✓			
4	How much did you learn about problem-solving, ideation, or technology application			✓		
5	Were team collaborations and networking opportunities beneficial	✓				
6	Share your overall impression or suggestions for future Women in Tech initiatives	Conduct technology related event				



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Innovation Incubation and Entrepreneurship Cell Feedback Form

Date: 03 April 2024

Topic: "Women in Tech Ideathon"

(Rate the feedback with tick mark)

S.No	Particulars	Excellent (5)	Very Good (4)	Good (3)	Satisfactory (2)	Poor (1)
1	How would you rate your overall experience at the Ideathon?		✓			
2	How effective was the event in encouraging creativity and innovation?		✓			
3	How relevant and useful were the mentoring sessions / expert talks?		✓			
4	How much did you learn about problem-solving, ideation, or technology application		✓			
5	Were team collaborations and networking opportunities beneficial		✓			
6	Share your overall impression or suggestions for future Women in Tech initiatives	Unique event				



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Innovation Incubation and Entrepreneurship Cell Feedback Form

Date: 03 April 2024

Topic: "Women in Tech Ideathon"

(Rate the feedback with tick mark)

S.No	Particulars	Excellent (5)	Very Good (4)	Good (3)	Satisfactory (2)	Poor (1)	
1	How would you rate your overall experience at the Ideathon?			✓			
2	How effective was the event in encouraging creativity and innovation?			✓			
3	How relevant and useful were the mentoring sessions / expert talks?			✓			
4	How much did you learn about problem-solving, ideation, or technology application			✓			
5	Were team collaborations and networking opportunities beneficial			✓			
6	Share your overall impression or suggestions for future Women in Tech initiatives	✓ Good					



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Innovation Incubation and Entrepreneurship Cell Feedback Form

Date: 03 April 2024

Topic: "Women in Tech Ideathon"

(Rate the feedback with tick mark)

S.No	Particulars	Excellent (5)	Very Good (4)	Good (3)	Satisfactory (2)	Poor (1)	
1	How would you rate your overall experience at the Ideathon?	✓					
2	How effective was the event in encouraging creativity and innovation?		✓				
3	How relevant and useful were the mentoring sessions / expert talks?		✓				
4	How much did you learn about problem-solving, ideation, or technology application	✓					
5	Were team collaborations and networking opportunities beneficial		✓				
6	Share your overall impression or suggestions for future Women in Tech initiatives	Innovative event					